

NET AFRICA

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INCLUSIVE FINANCE



INVESTING IN INCLUSIVE FINANCE – WHAT DO WE MEAN?

We aim to invest in inclusive finance, which includes microfinance, and SME finance. Microfinance includes investments in retail institutions that provide financial services such as loans, savings, insurance and other basic services to low-income clients who run productive activities and who traditionally have lacked access to banking and related financial services. SME financing refers to providing financial services to small- and medium-sized enterprises that may struggle to access banking and related financial services.” Source: Principles for Investors in Inclusive Finance (PRI).

BUSINESS TYPE³⁴⁰

1. Financial services provider: companies and organisations that provide products and services including, but not limited to, loans, savings, remittances, cash management, factoring, leasing and mortgages.

2. Financial inclusion funds/MIVs: companies and organisations that provide products and services including, but not limited to, loans, savings, remittances, cash management, factoring, leasing and mortgages.

3. Fintech companies: fintech companies that develop and deliver products and services to inclusive finance institutions.

THEMATIC CONDITIONS³⁴¹

General certification (highly recommended) (comply with one or more certifications):

- Smart Campaign
- Financial, institutional and social ratings
- CERISE SPI4 audits
- Truelift

Comply with one or more initiative(s) (highly recommended):

- Universal Standards for Social Performance Management (SPTF)
- Principles of Investors in Inclusive Finance (PIIF)
- Principles for Responsible Investment (PRI)
- Responsible Digital Payment Guidelines by Better than Cash Alliance

Additional conditions (mandatory):

- Comply with national regulations
- Comply with national certification bodies
- Inclusive finance organisation or financial institution should comply with the Smart Campaign's Client Protection Principles (CPP) - i.e. have formal policies and procedures in place that comply with the CPP – and must publicly endorse and promote the CPP.

Certifications (voluntary):

- Not applicable

Comply with one or more initiative(s) (highly recommended):

- Universal Standards for Social Performance Management (SPTF)
- SPI4 - Alinus
- Principles of Investors in Inclusive Finance (PIIF)
- LuxFLAG
- GIIRS

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- GIIRS
- IFC community of practice³⁴⁵
- Smart community of practice³⁴⁶

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- Comply with national certification bodies

Common KPIs

IRIS ID	Name	Definition
PI8330	Client individuals: female	Number of unique women who were clients of the organisation during the reporting period.
PI3193	Client individuals: poor	Number of unique poor individuals who were clients of the organisation during the reporting period.
PI7098	Client individuals: low income	Number of unique low income individuals who were clients of the organisation during the reporting period.
PI4940	Client organisations: SME	Number of small-to-medium enterprises (SMEs) that were clients of the organisation during the reporting period.
PD7932	Environmental policies for financial services clients	Indicates whether the organisation implements environmental policies associated with the organisation's financing practices.
PI5691	Jobs maintained at directly supported/financed enterprises: total	Number of full-time equivalent employees working for enterprises financed or supported by the organisation at the beginning of the reporting period who remain at the organisation as of the end of the reporting period.
PI3687	Jobs created at directly supported/financed enterprises: total	Net number of new full-time equivalent employees working for enterprises financed or supported by the organisation between the beginning and end of the reporting period.

Guidance Source: KPI